



CLAN BAIRD SOCIETY WORLDWIDE



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STANDING COUNCIL
Richard Baird of Rickarton, President
Dr. Debra J. Baird, Convenor

COMMITTEE
John Baird, New Zealand
Ross Baird, Scotland

Re-structuring, with the goal of becoming even more 'Worldwide'

I am very honoured to have been elected to be Commander of our Clan at the Baird Family Convention in Edinburgh, in August 2019 and also President of the Clan Baird Society Worldwide.

A lot has been happening since and I am trying, with the help of the current Board of the Clan Baird Society Worldwide in the USA, to start to draw all the strands of the Clan together again. We are spread all over the world, but my aim is to have a more formalised global representation for our Society. Canada, Australia and New Zealand which, in with the States and the UK, covers the main distribution of our diasporic family.

Debra Baird, Convenor of our Society, and I have for some time been discussing how we might modernise the Society to make us fit for the 21st Century.

We have identified a few areas where we can improve our 'Worldwide' presence

- 1) The first is that we want to make Clan Baird Society Worldwide more relevant to each country. Many Bairds, who are not American, do not identify with an American run Society and can't see how it is relevant to them.
- 2) We have addressed this, in part, by adding members to our Board from Scotland and New Zealand. However we have not gone quite far enough and our plan is to increase the presence of the Society in the wider world.
- 3) To achieve this, we are undertaking a major change in the structure of the Society. We have already changed the home base of the Society from the USA to Scotland, but feel the time is right to go further.
 - We will be represented in countries around the world by "Country Affiliates" For example Clan Baird Society USA, Clan Baird Society Scotland, Clan Baird Society New Zealand, and Clan Baird Society Canada.
 - You will still be members of Clan Baird Society Worldwide and will also be a member of your country Affiliate.
 - Each Affiliate will have its own name, Board and subscription levels. Your Board will manage events in your country and be represented by up to two **voting** members from your Board on the Clan Baird Society Worldwide Committee.
 - This structure gives each Affiliate fair representation, irrespective of size.

- Your first point of contact will be your local Affiliate Board members and then Debra Baird, Convenor of Clan Baird Society Worldwide.
- Heather Snyder will still produce the quarterly Gryphon newsletter for CBSW.
- We now have two genealogists ready to assist you with your family history.
- Our aim is to have targeted Affiliate groups in as many countries that have a Baird presence. Each Affiliate can make decisions that are relevant to their membership. The new CBSW will provide the forum for views to be aired and policy to be discussed to take forward the whole worldwide Clan.
- The new Clan Baird Society Worldwide will provide support for each Affiliate, helping them in their early years.

I suspect Clan Baird Society USA will always be our largest and strongest Affiliate, because America has more resident Bairds than any other country. They will continue to undertake all our current administration functions. There are several reasons for this, firstly they already have the structure in place, secondly they do it very well and most importantly it keeps costs down for Affiliates and saves duplication (very Scottish).

A noticeable change will be that each Affiliate will have space in the quarterly Gryphon newsletter. This gives each Affiliate an opportunity to share with the whole Clan Baird Society Worldwide membership what is happening in their Country and inform their own members of local events they may like to participate in.

Another very important change is that we are now using several Internet platforms to bring our Clan Baird family together. Facebook, Twitter, Instagram and You Tube are becoming a more popular way to share and learn about other Bairds in the world. Below are the links to each social media outlets we are using. If you use any of these social media platforms, please connect with us to bring Clan Baird closer together.

Facebook <https://www.facebook.com/clanbairdsocietyworldwide>

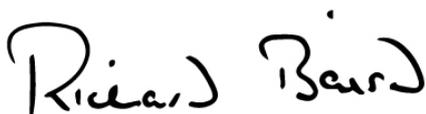
Instagram https://www.instagram.com/clan_baird_society_worldwide/

Twitter <https://twitter.com/ClanBaird>

YouTube https://www.youtube.com/channel/UC8nA2VUXEg_xToZB0zQ84Kg

Clan Baird Society Worldwide website is under construction and will be finished in the coming months. Please go to the Landing Page for more information. www.clanbairdsocietyworldwide.co.uk

*Ultimately my goal is to have Bairds communicating, discovering, sharing and making friendships through Affiliate groups and social media. **We will then truly be a Worldwide Society.***



Richard Baird, Commander and President CBSW



UMBRELLA ORGANIZATION

CLAN BAIRD SOCIETY WORLDWIDE

CLANBAIRDSOCIETYWORLDWIDE.CO.UK

(Currently under construction)

CLAN BAIRD
SOCIETY USA

AFFILIATE

Social media platforms

Website Currently
clanbairdsociety.com

FaceBook
(Public & Private Groups)

YouTube

Twitter

Instagram

CLAN BAIRD
SOCIETY
WORLDWIDE
FOUNDATION

CLAN BAIRD
SOCIETY
AUSTRALIA

AFFILIATE

Social media platforms

FaceBook

CLAN BAIRD
SOCIETY
SCOTLAND

AFFILIATE

Social media platforms

Currently Inactive
Social Media

CLAN BAIRD
SOCIETY
CANADA

AFFILIATE

Social media platforms

Currently Inactive
Social Media

CLAN BAIRD
SOCIETY
NEW ZEALAND

AFFILIATE

Social media platforms

FaceBook
(Public & Private Groups)

**FUTURE
AFFILIATES**

**FUTURE
AFFILIATES**

SUPPORT FOR CBSW
AND ALL AFFILIATES

THE
GRYPHON

Newsletter of the Clan Baird Society Worldwide, Inc.

