## What Type of Information We Collect:

We receive any information you enter on our website or provide us with in any other way. We do collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history for our site as well as any other information provided in the membership signup and or interest forms.

#### How do We Collect Information:

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. *In addition, we collect and store the personal information of memberships such as name, address, and email address.* We do not store any financial data information (credit cards, bank accounts, etc.). Your personal information will be used only for records; we do not share your information in any way outside of the Clan Baird Society Worldwide organization and Clan Baird Society Worldwide Foundation.

#### Why do we Collect Information:

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services.
- 2. To be able to contact our Visitors and Users with personalized service-related messages.
- 3. To comply with any applicable laws and regulations.

### How we store, use, and disclose site visitors' personal information:

Our Webpage is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our Society and its service providers.

## How we communicate with site visitors:

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to send updates about our Society, or as otherwise necessary to contact you to enforce.

our User Agreement, applicable national laws, and any agreement we may have with you. For for these purposes we may contact you via email, telephone, text messages, and postal mail.

# How we use cookies and other tracking tools:

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site.

| Cookie name                          | Life span         | Purpose                   |
|--------------------------------------|-------------------|---------------------------|
| svSession                            | Permanent         | Creates activities and BI |
| hs                                   | Session           | Security                  |
| incap_ses_\${Proxy-ID}_\${Site-ID}   |                   |                           |
| incap_visid_\${Proxy-ID}_\${Site-ID} |                   |                           |
| nlbi_{ID} Persistent cookie Security | Persistent cookie | Security                  |
| XSRF-TOKEN                           |                   |                           |
| smSession                            | Two weeks         | Identify logged in site   |
|                                      |                   | member                    |